

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1274

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	263029	06396417

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	10/30/12	Morn News at 5a	5-530a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 5:15 AM Morn News at 5a 5-530a :30 USPRTV28ACH \$500.00 NM									
2	10/31/12	10/31/12	Morn News at 5a	5-530a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 5:25 AM Morn News at 5a 5-530a :30 USPRTV28ACH \$500.00 NM									
3	11/01/12	11/01/12	Morn News at 5a	5-530a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 5:13 AM Morn News at 5a 5-530a :30 USPRTV28ACH \$500.00 NM									
4	11/02/12	11/02/12	Morn News at 5a	5-530a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 5:25 AM Morn News at 5a 5-530a :30 USPRTV28ACH \$500.00 NM									
5	11/05/12	11/05/12	Morn News at 5a	5-530a	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 5:29 AM Morn News at 5a 5-530a :30 USPRTV28ACH \$850.00 NM									

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263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	10/30/12	Morn News at 530a	530-6a	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 5:42 AM Morn News at 530a 530-6a :30 USPRTV24ACH \$800.00 NM									
7	10/31/12	10/31/12	Morn News at 530a	530-6a	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG CW 10/31/12 5:42 AM Morn News at 530a 530-6a :30 USPRTV28ACH \$800.00 NM									
8	11/01/12	11/01/12	Morn News at 530a	530-6a	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 5:43 AM Morn News at 530a 530-6a :30 USPRTV28ACH \$800.00 NM									
9	11/02/12	11/02/12	Morn News at 530a	530-6a	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 5:54 AM Morn News at 530a 530-6a :30 USPRTV24ACH \$800.00 NM									
10	11/05/12	11/05/12	Morn News at 530a	530-6a	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 5:55 AM Morn News at 530a 530-6a :30 USPRTV28ACH \$1,100.00 NM									
11	10/30/12	10/30/12	Morn News at 6a	6-7a	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 6:24 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$1,000.00 NM									
12	10/31/12	10/31/12	Morn News at 6a	6-7a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG CW 10/31/12 6:27 AM Morn News at 6a 6-7a :30 USPRTV24ACH \$1,000.00 NM									
13	11/01/12	11/01/12	Morn News at 6a	6-7a	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 6:41 AM Morn News at 6a 6-7a :30 USPRTV24ACH \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/02/12	11/02/12	Morn News at 6a	6-7a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 6:57 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$1,000.00 NM									
15	11/05/12	11/05/12	Morn News at 6a	6-7a	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:15 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$1,500.00 NM									
16	10/30/12	10/30/12	The Early Show	7-9a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 7:57 AM The Early Show 7-9a :30 USPRTV28ACH \$700.00 NM									
17	10/31/12	10/31/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 8:17 AM The Early Show 7-9a :30 USPRTV28ACH \$700.00 NM									
18	11/01/12	11/01/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 8:46 AM The Early Show 7-9a :30 USPRTV28ACH \$700.00 NM									
19	11/02/12	11/02/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 8:20 AM The Early Show 7-9a :30 USPRTV28ACH \$700.00 NM									
20	11/05/12	11/05/12	The Early Show	7-9a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 8:21 AM The Early Show 7-9a :30 USPRTV24ACH \$1,000.00 NM									
21	10/30/12	10/30/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 9:21 AM Rachael Ray 9-10a :30 USPRTV28ACH \$500.00 NM									

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263029-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1274

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/31/12	10/31/12	Rachael Ray	9-10a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 10/31/12 9:35 AM Rachael Ray 9-10a :30 USPRTV28ACH \$500.00 NM									
23	11/01/12	11/01/12	Rachael Ray	9-10a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCTh 11/01/12 9:35 AM Rachael Ray 9-10a :30 USPRTV28ACH \$500.00 NM									
24	11/02/12	11/02/12	Rachael Ray	9-10a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 9:28 AM Rachael Ray 9-10a :30 USPRTV28ACH \$500.00 NM									
25	11/05/12	11/05/12	Rachael Ray	9-10a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 9:42 AM Rachael Ray 9-10a :30 USPRTV28ACH \$750.00 NM									
26	10/30/12	10/30/12	Let's Make a Deal	10-11a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 10:26 AM Let's Make a Deal 10-11a :30 USPRTV28ACH \$700.00 NM									
27	10/31/12	10/31/12	Let's Make a Deal	10-11a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 9:59 AM Let's Make a Deal 10-11a :30 USPRTV28ACH \$700.00 NM									
28	11/01/12	11/01/12	Let's Make a Deal	10-11a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 10:28 AM Let's Make a Deal 10-11a :30 USPRTV28ACH \$700.00 NM									
29	11/02/12	11/02/12	Let's Make a Deal	10-11a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV28ACH \$700.00 NM									

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Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	11/05/12	11/05/12	Let's Make a Deal	10-11a	1-----	:30	1	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 9:59 AM Let's Make a Deal 10-11a :30 USPRTV28ACH \$1,150.00 NM									
31	10/30/12	10/30/12	Price Is Right	11a-12p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 10:59 AM Price Is Right 11a-12p :30 USPRTV24ACH \$1,800.00 NM									
32	10/31/12	10/31/12	Price Is Right	11a-12p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG CW 10/31/12 11:30 AM Price Is Right 11a-12p :30 USPRTV28ACH \$1,800.00 NM									
33	11/02/12	11/02/12	No Show	11a-12p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 11:59 AM Price Is Right 11a-12p :30 USPRTV24ACH \$1,800.00 NM									
34	10/30/12	10/30/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 USPRTV28ACH \$1,500.00 NM									
35	10/31/12	10/31/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG CW 10/31/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 USPRTV24ACH \$1,500.00 NM									
36	11/01/12	11/01/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 USPRTV28ACH \$1,500.00 NM									
37	11/02/12	11/02/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 USPRTV28ACH \$1,500.00 NM									

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Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1274

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 USPRTV34ACH \$2,000.00 NM									
39	10/30/12	10/30/12	Soaps	12:30-2p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 1:29 PM Soaps 12:30-2p :30 USPRTV28ACH \$1,500.00 NM									
40	10/31/12	10/31/12	Soaps	12:30-2p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 12:29 PM Soaps 12:30-2p :30 USPRTV28ACH \$1,500.00 NM									
41	11/01/12	11/01/12	Soaps	12:30-2p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 12:30 PM Soaps 12:30-2p :30 USPRTV24ACH \$1,500.00 NM									
42	11/02/12	11/02/12	Soaps	12:30-2p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 12:30 PM Soaps 12:30-2p :30 USPRTV28ACH \$1,500.00 NM									
43	10/30/12	10/30/12	The Talk	2-3p	-1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 2:59 PM The Talk 2-3p :30 USPRTV28ACH \$1,200.00 NM									
44	11/01/12	11/01/12	The Talk	2-3p	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 2:59 PM The Talk 2-3p :30 USPRTV28ACH \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	11/02/12	11/02/12	The Talk	2-3p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 The Talk 2-3p :00 \$1,200.00 NM See MG 45.2 2 WKMG 11/05/12 6:53 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$1,200.00 NM MG for 45.1 11/02									
46	11/05/12	11/05/12	The Talk	2-3p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 2:28 PM The Talk 2-3p :30 USPRTV28ACH \$1,200.00 NM									
47	10/30/12	10/30/12	The Doctors	3-4p	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 3:23 PM The Doctors 3-4p :30 USPRTV28ACH \$500.00 NM									
48	10/31/12	10/31/12	The Doctors	3-4p	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 3:35 PM The Doctors 3-4p :30 USPRTV28ACH \$500.00 NM									
49	11/01/12	11/01/12	The Doctors	3-4p	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 3:30 PM The Doctors 3-4p :30 USPRTV28ACH \$500.00 NM									
50	11/02/12	11/02/12	The Doctors	3-4p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 3:14 PM The Doctors 3-4p :30 USPRTV28ACH \$500.00 NM									
51	11/05/12	11/05/12	The Doctors	3-4p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 3:55 PM The Doctors 3-4p :30 USPRTV28ACH \$900.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/30/12	10/30/12	Extra	4-430p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 4:13 PM Extra 4-430p :30 USPRTV24ACH \$700.00 NM									
53	10/31/12	10/31/12	Extra	4-430p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG W 10/31/12 4:13 PM Extra 4-430p :30 USPRTV28ACH \$700.00 NM									
54	11/01/12	11/01/12	Extra	4-430p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Th 11/01/12 4:20 PM Extra 4-430p :30 USPRTV28ACH \$700.00 NM									
55	11/02/12	11/02/12	Extra	4-430p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$700.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 11/02/12 4:26 PM Extra 4-430p :30 USPRTV28ACH \$700.00 NM									
56	11/05/12	11/05/12	Extra	4-430p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M 11/05/12 4:19 PM Extra 4-430p :30 USPRTV28ACH \$1,000.00 NM									
57	10/30/12	10/30/12	Inside Edition	430-5P	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$800.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 4:44 PM Inside Edition 430-5P :30 USPRTV28ACH \$800.00 NM									
58	10/31/12	10/31/12	Inside Edition	430-5P	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$800.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG W 10/31/12 4:57 PM Inside Edition 430-5P :30 USPRTV28ACH \$800.00 NM									
59	11/01/12	11/01/12	Inside Edition	430-5P	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$800.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Th 11/01/12 4:44 PM Inside Edition 430-5P :30 USPRTV28ACH \$800.00 NM									

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263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	11/02/12	11/02/12	Inside Edition	430-5P	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 4:57 PM Inside Edition 430-5P :30 USPRTV24ACH \$800.00 NM									
61	11/05/12	11/05/12	Inside Edition	430-5P	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 4:49 PM Inside Edition 430-5P :30 USPRTV28ACH \$1,100.00 NM									
62	10/30/12	10/30/12	News at 5p	5-530p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 5:26 PM News at 5p 5-530p :30 USPRTV28ACH \$1,000.00 NM									
63	10/31/12	10/31/12	News at 5p	5-530p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 5:14 PM News at 5p 5-530p :30 USPRTV24ACH \$1,000.00 NM									
64	11/01/12	11/01/12	News at 5p	5-530p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 5:12 PM News at 5p 5-530p :30 USPRTV24ACH \$1,000.00 NM									
65	11/02/12	11/02/12	News at 5p	5-530p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 5:28 PM News at 5p 5-530p :30 USPRTV28ACH \$1,000.00 NM									
66	11/05/12	11/05/12	News at 5p	5-530p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 5:27 PM News at 5p 5-530p :30 USPRTV28ACH \$1,500.00 NM									
67	10/30/12	10/30/12	Insider	530p-6p	-1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 5:46 PM Insider 530p-6p :30 USPRTV28ACH \$900.00 NM									

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263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/31/12	10/31/12	Insider	530p-6p	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 5:55 PM Insider 530p-6p :30 USPRTV28ACH \$900.00 NM									
69	11/01/12	11/01/12	Insider	530p-6p	---1---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 5:40 PM Insider 530p-6p :30 USPRTV28ACH \$900.00 NM									
70	11/02/12	11/02/12	Insider	530p-6p	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 5:47 PM Insider 530p-6p :30 USPRTV28ACH \$900.00 NM									
71	11/05/12	11/05/12	Insider	530p-6p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 5:55 PM Insider 530p-6p :30 USPRTV24ACH \$1,200.00 NM									
72	10/30/12	10/30/12	News at 6p	6-630p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 6:12 PM News at 6p 6-630p :30 USPRTV28ACH \$1,400.00 NM									
73	10/31/12	10/31/12	News at 6p	6-630p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 6:26 PM News at 6p 6-630p :30 USPRTV28ACH \$1,400.00 NM									
74	11/01/12	11/01/12	News at 6p	6-630p	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 6:14 PM News at 6p 6-630p :30 USPRTV28ACH \$1,400.00 NM									
75	11/02/12	11/02/12	News at 6p	6-630p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 6:23 PM News at 6p 6-630p :30 USPRTV28ACH \$1,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	11/05/12	11/05/12	News at 6p	6-630p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 6:13 PM News at 6p 6-630p :30 USPRTV28ACH \$2,000.00 NM									
77	10/30/12	10/30/12	CBS Eve News	630-7p	-1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 6:59 PM CBS Eve News 630-7p :30 USPRTV24ACH \$4,000.00 NM									
78	11/01/12	11/01/12	CBS Eve News	630-7p	---1---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 CBS Eve News 630-7p :00 \$4,000.00 NM See MG 78.2 2 WKMG Sa 11/03/12 6:22 PM NCAA 3pm Game various :30 USPRTV28ACH \$4,000.00 NM MG for 78.1 11/01									
79	11/05/12	11/05/12	CBS Eve News	630-7p	1-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 6:59 PM CBS Eve News 630-7p :30 USPRTV28ACH \$8,000.00 NM									
80	10/30/12	10/30/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 7:22 PM News at 7p 7-7:30p :30 USPRTV28ACH \$1,800.00 NM									
81	10/31/12	10/31/12	News at 7p	7-7:30p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 7:29 PM News at 7p 7-7:30p :30 USPRTV28ACH \$1,800.00 NM									
82	11/01/12	11/01/12	News at 7p	7-7:30p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 News at 7p 7-7:30p :00 \$1,800.00 NM See MG 82.2 2 WKMG W 10/31/12 7:13 PM News at 7p 7-7:30p :30 USPRTV28ACH \$1,800.00 NM MG for 82.1 10/31									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	11/02/12	11/02/12	News at 7p	7-7:30p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 7:23 PM News at 7p 7-7:30p :30 USPRTV28ACH \$1,800.00 NM									
84	10/30/12	10/30/12	Inside Edition	730-8p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 7:44 PM Inside Edition 730-8p :30 USPRTV28ACH \$1,800.00 NM									
85	10/31/12	10/31/12	Inside Edition	730-8p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 7:51 PM Inside Edition 730-8p :30 USPRTV24ACH \$1,800.00 NM									
86	11/01/12	11/01/12	Inside Edition	730-8p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 7:51 PM Inside Edition 730-8p :30 USPRTV28ACH \$1,800.00 NM									
87	11/02/12	11/02/12	Inside Edition	730-8p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 7:43 PM Inside Edition 730-8p :30 USPRTV24ACH \$1,800.00 NM									
88	11/05/12	11/05/12	Inside Edition	730-8p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 7:48 PM Inside Edition 730-8p :30 USPRTV34ACH \$2,500.00 NM									
89	10/30/12	10/30/12	M-F 11p News	11-1135p	-1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 11:28 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$3,000.00 NM									
90	10/31/12	10/31/12	M-F 11p News	11-1135p	--1----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 11:25 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$3,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
91	11/01/12	11/01/12	M-F 11p News	11-1135p	---1---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 11:35 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$3,000.00 NM									
92	11/02/12	11/02/12	M-F 11p News	11-1135p	----1--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$3,000.00 NM									
93	11/05/12	11/05/12	M-F 11p News	11-1135p	1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 11:24 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$3,000.00 NM									
94	10/30/12	10/30/12	David Letterman	1136p-1238a	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 12:31 AM David Letterman 1136p-1238a :30 USPRTV28ACH \$1,000.00 NM									
95	10/31/12	10/31/12	David Letterman	1136p-1238a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 12:15 AM David Letterman 1136p-1238a :30 USPRTV28ACH \$1,000.00 NM									
96	11/01/12	11/01/12	David Letterman	1136p-1238a	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 11:58 PM David Letterman 1136p-1238a :30 USPRTV28ACH \$1,000.00 NM									
97	11/02/12	11/02/12	David Letterman	1136p-1238a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 12:37 AM David Letterman 1136p-1238a :30 USPRTV28ACH \$1,000.00 NM									
98	11/05/12	11/05/12	David Letterman	1136p-1238a	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 12:32 AM David Letterman 1136p-1238a :30 USPRTV28ACH \$1,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
99	10/30/12	10/30/12	NCIS	8-9p	-1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 8:32 PM NCIS 8-9p :30 USPRTV28ACH \$18,000.00 NM									
100	10/30/12	10/30/12	NCIS:LA	9-10p	-1-----	:30	1	\$17,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$17,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 9:34 PM NCIS:LA 9-10p :30 USPRTV28ACH \$17,000.00 NM									
101	10/30/12	10/30/12	Vegas	10-11p	-1-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 10:34 PM Vegas 10-11p :30 USPRTV24ACH \$12,000.00 NM									
102	11/01/12	11/01/12	Big Bang Theory	8-830p	---1---	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 8:00 PM Big Bang Theory 8-830p :30 USPRTV28ACH \$18,000.00 NM									
103	11/01/12	11/01/12	Person of Interest	9-10p	---1---	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 9:39 PM Person of Interest 9-10p :30 USPRTV24ACH \$15,000.00 NM									
104	11/01/12	11/01/12	Elementary	10-11p	---T---	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 10:34 PM Elementary 10-11p :30 USPRTV28ACH \$15,000.00 NM									
105	11/02/12	11/02/12	Blue Bloods	10-11p	----1--	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 10:33 PM Blue Bloods 10-11p :30 USPRTV28ACH \$15,000.00 NM									
106	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 6:13 AM Sat 5-7a News 5-7a :30 USPRTV28ACH \$400.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
263029-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
107	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 7:25 AM 7-9a Sat Early Show 7-9a :30 USPRTV24ACH \$600.00 NM									
108	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 Sat Local 6 News at 6p 6-630p :00 \$1,500.00 NM See MG 108.2 2 WKMG M 11/05/12 5:13 PM News at 5p 5-530p :30 USPRTV28ACH \$1,500.00 NM MG for 108.1 11/03									
109	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 7:46 AM 6-830a Sun News 6a-830a :30 USPRTV28ACH \$400.00 NM									
110	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 9:29 AM CBS Sunday Morning 9-1030a :30 USPRTV34ACH \$4,000.00 NM									
111	11/04/12	11/04/12	Face The Nation	1030-1130a	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 11:22 AM Face The Nation 1030-1130a :30 USPRTV28ACH \$4,000.00 NM									
112	11/04/12	11/04/12	Sun 7-8p	7-8p	-----1	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 8:14 PM Sun 7-8p 7-8p :30 USPRTV28ACH \$20,000.00 NM									

Total Spots 112 Gross Total \$270,550.00

Payment Terms 30 Days

Agency Commission \$40,582.50

Net Amount Due \$229,967.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253822-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	694

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	253822	06229235

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
1	11/05/12	11/05/12	Morn News at 5a	5-530a	1-----	:30	1	\$350.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$350.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>11/05/12</td><td>5:13 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>USPRTV28ACH</td><td>\$350.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	1-----	1	\$350.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	M	11/05/12	5:13 AM	Morn News at 5a	5-530a	:30	USPRTV28ACH	\$350.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 WKMG	Th	11/01/12	5:24 AM	Morn News at 5a	5-530a	:30	USPRTV28ACH	\$350.00	NM																																								
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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253822-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	694	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	11/05/12	11/05/12	Morn News at 530a	530-6a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 5:44 AM Morn News at 530a 530-6a :30 USPRTV28ACH \$500.00 NM									
7	10/30/12	10/30/12	Morn News at 530a	530-6a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 5:55 AM Morn News at 530a 530-6a :30 USPRTV28ACH \$500.00 NM									
8	10/31/12	10/31/12	Morn News at 530a	530-6a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 5:29 AM Morn News at 530a 530-6a :30 USPRTV28ACH \$500.00 NM									
9	11/01/12	11/01/12	Morn News at 530a	530-6a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 5:57 AM Morn News at 530a 530-6a :30 USPRTV24ACH \$500.00 NM									
10	11/02/12	11/02/12	Morn News at 530a	530-6a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
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11	11/05/12	11/05/12	Morn News at 6a	6-7a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:59 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$600.00 NM									
12	10/30/12	10/30/12	Morn News at 6a	6-7a	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 6:59 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$600.00 NM									
13	10/31/12	10/31/12	Morn News at 6a	6-7a	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 6:12 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$600.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253822-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	694

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	11/01/12	11/01/12	Morn News at 6a	6-7a	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 6:15 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$600.00 NM									
15	11/02/12	11/02/12	Morn News at 6a	6-7a	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 6:27 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$600.00 NM									
16	11/05/12	11/05/12	The Early Show	7-9a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 8:45 AM The Early Show 7-9a :30 USPRTV28ACH \$450.00 NM									
17	10/30/12	10/30/12	The Early Show	7-9a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 8:37 AM The Early Show 7-9a :30 USPRTV28ACH \$450.00 NM									
18	10/31/12	10/31/12	The Early Show	7-9a	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 8:39 AM The Early Show 7-9a :30 USPRTV28ACH \$450.00 NM									
19	11/01/12	11/01/12	The Early Show	7-9a	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 8:24 AM The Early Show 7-9a :30 USPRTV28ACH \$450.00 NM									
20	11/02/12	11/02/12	The Early Show	7-9a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 7:39 AM The Early Show 7-9a :30 USPRTV28ACH \$450.00 NM									

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253822-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	694	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M 11/05/12 Local 6 News 12-1230p 12-1230p :00 \$600.00 NM See MG 49.2,49.3									
22	10/30/12	10/30/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 Local 6 News 12-1230p 12-1230p :00 \$600.00 NM See MG 22.2 2 WKMG Tu 10/30/12 5:30 AM Morn News at 530a 530-6a :30 USPRTV24ACH \$600.00 NM MG for 22.1 10/30									
23	11/01/12	11/01/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Th 11/01/12 Local 6 News 12-1230p 12-1230p :00 \$600.00 NM See MG 49.2,49.3									
24	10/31/12	10/31/12	News at 5p	5-530p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG W 10/31/12 5:28 PM News at 5p 5-530p :30 USPRTV28ACH \$700.00 NM									
25	11/01/12	11/01/12	News at 5p	5-530p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Th 11/01/12 5:27 PM News at 5p 5-530p :30 USPRTV28ACH \$700.00 NM									
26	11/02/12	11/02/12	News at 5p	5-530p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$700.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 11/02/12 5:26 PM News at 5p 5-530p :30 USPRTV28ACH \$700.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253822-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	694

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	11/05/12	11/05/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 News at 6p 6-630p :00 \$800.00 NM See MG 27.2,27.3									
3 WKMG 11/05/12 6:31 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$1,000.00 NM MG for 42.1,27.1									
2 WKMG 11/05/12 12:37 AM David Letterman 1136p-1238a :30 USPRTV34ACH \$1,550.00 NM MG for 42.1,27.1									
28	10/30/12	10/30/12	News at 6p	6-630p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 5:57 PM News at 6p 6-630p :30 USPRTV28ACH \$800.00 NM									
29	10/31/12	10/31/12	News at 6p	6-630p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 6:21 PM News at 6p 6-630p :30 USPRTV24ACH \$800.00 NM									
30	11/01/12	11/01/12	News at 6p	6-630p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 News at 6p 6-630p :00 \$800.00 NM See MG 30.2									
2 WKMG 11/05/12 5:28 AM Morn News at 5a 5-530a :30 USPRTV28ACH \$800.00 NM MG for 30.1 11/01									
31	11/02/12	11/02/12	News at 6p	6-630p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 5:58 PM News at 6p 6-630p :30 USPRTV28ACH \$800.00 NM									
32	11/05/12	11/05/12	CBS Eve News	630-7p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG W 10/31/12 6:57 AM Morn News at 6a 6-7a :30 USPRTV28ACH \$750.00 NM MG for 32.1 11/05									
2 WKMG F 11/02/12 6:12 AM Morn News at 6a 6-7a :30 USPRTV24ACH \$750.00 NM MG for 32.1 11/05									
1 WKMG 11/05/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 32.2,32.3									

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253822-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	694	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/30/12	10/30/12	CBS Eve News	630-7p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 35.2,35.3									
34	10/31/12	10/31/12	CBS Eve News	630-7p	--1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1----- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG W 10/31/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 34.2 2 WKMG M 11/05/12 11:34 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$3,000.00 NM MG for 36.1,34.1									
35	11/01/12	11/01/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG W 10/31/12 7:21 PM News at 7p 7-7:30p :30 USPRTV28ACH \$1,500.00 NM MG for 33.1,35.1 1 WKMG Th 11/01/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 35.2,35.3 3 WKMG Th 11/01/12 7:28 PM News at 7p 7-7:30p :30 USPRTV24ACH \$1,500.00 NM MG for 33.1,35.1									
36	11/02/12	11/02/12	CBS Eve News	630-7p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 11/02/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 34.2									
37	11/05/12	11/05/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M 11/05/12 7:29 PM News at 7p 7-7:30p :30 USPRTV28ACH \$1,000.00 NM									
38	10/30/12	10/30/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 7:21 PM News at 7p 7-7:30p :30 USPRTV24ACH \$1,000.00 NM									

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253822-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	694

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/31/12	10/31/12	News at 7p	7-7:30p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 7-7:30p News at 7p 7-7:30p :00 \$1,000.00 NM See MG 49.2,49.3									
40	11/01/12	11/01/12	News at 7p	7-7:30p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 7:13 PM News at 7p 7-7:30p :30 USPRTV28ACH \$1,000.00 NM									
41	11/02/12	11/02/12	News at 7p	7-7:30p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 7-7:30p News at 7p 7-7:30p :00 \$1,000.00 NM See MG 49.2,49.3									
42	11/05/12	11/05/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 11-1135p M-F 11p News 11-1135p :00 \$1,750.00 NM See MG 27.2,27.3									
43	10/30/12	10/30/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 11:24 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$1,750.00 NM									
44	10/31/12	10/31/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 11:33 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$1,750.00 NM									
45	11/01/12	11/01/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$1,750.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253822-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	694

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	11/02/12	11/02/12	M-F 11p News	11-1135p	----1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 11:27 PM M-F 11p News 11-1135p :30 USPRTV28ACH \$1,750.00 NM									
47	10/30/12	10/30/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 7:58 PM NCIS 8-9p :30 USPRTV28ACH \$10,000.00 NM									
48	10/31/12	10/31/12	CSI	10-11p	--1----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 CSI 10-11p :00 \$8,000.00 NM See MG 48.2 2 WKMGTh 11/01/12 10:49 PM Mentalist 10-11p :30 USPRTV28ACH \$8,000.00 NM MG for 48.1 10/31									
49	11/02/12	11/02/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 8:58 PM Survivor 8-9p :30 USPRTV28ACH \$7,000.00 NM MG for 21.1,41.1,39.1,23.1,49.1 1 WKMGF 11/02/12 Blue Bloods 10-11p :00 \$7,000.00 NM See MG 49.2,49.3 3 WKMG Sa 11/03/12 7:15 PM NCAA 3pm Game various :30 USPRTV28ACH \$3,200.00 NM MG for 21.1,41.1,39.1,23.1,49.1									
50	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 5:55 AM Morn News at 530a 530-6a :30 USPRTV24ACH \$550.00 NM MG for 50.1 11/03 1 WKMG Sa 11/03/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 50.2									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253822-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	694

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
51	11/03/12	11/03/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 11/02/12 Made in Jersey 9-10p :00 \$5,000.00 NM See MG 51.3 3 WKMGF 11/02/12 9:38 PM CSI:NY 9-10p :30 USPRTV24ACH \$5,000.00 NM MG for 51.2 11/02 1 WKMG Sa 11/03/12 48 Hours Mystery 10-11p :00 \$5,000.00 NM See MG 51.2									
52	11/03/12	11/03/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 12:29 AM Sat 11p News 11-1135p :30 USPRTV24ACH \$1,750.00 NM									
53	11/03/12	11/03/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 12:56 AM Inside Edition Wknd 1135p-1205a :30 USPRTV28ACH \$700.00 NM									
54	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 8:59 AM CBS Sunday Morning 9-1030a :30 USPRTV28ACH \$1,800.00 NM									
55	11/04/12	11/04/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 Sun 7-8p 7-8p :00 \$8,000.00 NM See MG 55.2 2 WKMG Su 11/04/12 Good Wife 9-10p :00 \$8,000.00 NM See MG 55.3 3 WKMG Su 11/04/12 3:33 PM NFL Game 1 various :30 USPRTV34ACH \$8,000.00 NM MG for 55.2 11/04									
56	11/05/12	11/05/12	Rachael Ray	9-10a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 9:24 AM Rachael Ray 9-10a :30 USPRTV24ACH \$300.00 NM									

Total Spots 53 Gross Total \$81,750.00

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Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
253822-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	694

<u>Agency Commission</u>	\$12,262.50
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<u>Net Amount Due</u>	\$69,487.50
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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-2	11/06/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	262655	06387055

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/29/12	10/29/12	Let's Make a Deal	10-11a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 10:25 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM									
20	10/29/12	10/29/12	M-F 11p News	11-1135p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV24ACH \$2,500.00 NM									
21	10/29/12	10/29/12	David Letterman	1136p-1238a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:32 AM David Letterman 1136p-1238a :30 USPRTV25ACH \$1,000.00 NM									
22	10/29/12	10/29/12	Price Is Right	11a-12p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 11:30 AM Price Is Right 11a-12p :30 USPRTV24ACH \$1,400.00 NM									
23	10/29/12	10/29/12	Soaps	12:30-2p	1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:55 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-2	11/06/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/29/12	10/29/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM									
25	10/29/12	10/29/12	The Talk	2-3p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 3:00 PM The Talk 2-3p :30 USPRTV25ACH \$700.00 NM									
26	10/29/12	10/29/12	The Doctors	3-4p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 3:23 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM									
27	10/29/12	10/29/12	Inside Edition	430-5P	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 4:50 PM Inside Edition 430-5P :30 USPRTV25ACH \$800.00 NM									
28	10/29/12	10/29/12	Morn News at 5a	5-530a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:26 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM									
29	10/29/12	10/29/12	Morn News at 530a	530-6a	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:56 AM Morn News at 530a 530-6a :30 USPRTV25ACH \$800.00 NM									
30	10/29/12	10/29/12	Insider	530p-6p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:54 PM Insider 530p-6p :30 USPRTV25ACH \$900.00 NM									
31	10/29/12	10/29/12	News at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 6:22 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-2	11/06/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1257

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	10/29/12	10/29/12	Morn News at 6a	6-7a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 6:57 AM Morn News at 6a 6-7a :30 USPRTV25ACH \$1,000.00 NM									
33	10/29/12	10/29/12	The Early Show	7-9a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 8:22 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM									
34	10/29/12	10/29/12	Inside Edition	730-8p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:59 PM Inside Edition 730-8p :30 USPRTV25ACH \$1,800.00 NM									
35	10/29/12	10/29/12	Rachael Ray	9-10a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 9:54 AM Rachael Ray 9-10a :30 USPRTV25ACH \$500.00 NM									
36	10/29/12	10/29/12	2 Broke Girls	9-930p	1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 9:13 PM 2 Broke Girls 9-930p :30 USPRTV25ACH \$15,000.00 NM									
67	10/30/12	10/30/12	Let's Make a Deal	10-11a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM									
68	10/30/12	10/30/12	Vegas	10-11p	-1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 10:46 PM Vegas 10-11p :30 USPRTV25ACH \$9,000.00 NM									
69	10/30/12	10/30/12	M-F 11p News	11-1135p	-1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 11:12 PM M-F 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-2	11/06/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	10/30/12	10/30/12	David Letterman	1136p-1238a	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 12:13 AM David Letterman 1136p-1238a :30 USPRTV24ACH \$1,000.00 NM									
71	10/30/12	10/30/12	Price Is Right	11a-12p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 11:31 AM Price Is Right 11a-12p :30 USPRTV25ACH \$1,400.00 NM									
72	10/30/12	10/30/12	Soaps	12:30-2p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 12:29 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM									
73	10/30/12	10/30/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM									
74	10/30/12	10/30/12	The Talk	2-3p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 2:29 PM The Talk 2-3p :30 USPRTV24ACH \$700.00 NM									
75	10/30/12	10/30/12	The Doctors	3-4p	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 3:32 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM									
76	10/30/12	10/30/12	Extra	4-430p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 4:26 PM Extra 4-430p :30 USPRTV25ACH \$700.00 NM									
77	10/30/12	10/30/12	Morn News at 5a	5-530a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 5:26 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM									

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Orlando, FL 32886-4255
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http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-2	11/06/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	10/30/12	10/30/12	News at 5p	5-530p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 5:14 PM News at 5p 5-530p :30 USPRTV25ACH \$1,000.00 NM									
79	10/30/12	10/30/12	News at 6p	6-630p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 6:29 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM									
80	10/30/12	10/30/12	Morn News at 6a	6-7a	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 6:55 AM Morn News at 6a 6-7a :30 USPRTV25ACH \$1,000.00 NM									
81	10/30/12	10/30/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 7:14 PM News at 7p 7-7:30p :30 USPRTV25ACH \$1,800.00 NM									
82	10/30/12	10/30/12	The Early Show	7-9a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 7:27 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM									
83	10/30/12	10/30/12	NCIS	8-9p	-1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$18,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 8:48 PM NCIS 8-9p :30 USPRTV25ACH \$18,000.00 NM									
84	10/30/12	10/30/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 9:41 AM Rachael Ray 9-10a :30 USPRTV25ACH \$500.00 NM									
85	10/30/12	10/30/12	NCIS:LA	9-10p	-1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$15,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 9:47 PM NCIS:LA 9-10p :30 USPRTV25ACH \$15,000.00 NM									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
262655-2	11/06/12	November 2012	10/29/12 - 10/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/American Crossroads	AMERICAN CROSSROADS	1257

<u>Total Spots</u>	37	<u>Gross Total</u>	\$91,600.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$13,740.00
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<u>Net Amount Due</u>	\$77,860.00
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